

One-Minute Business Commercial Instructions

Step 1: Greet your chapter members, give your name and your company's name.

Step 2: Give a brief overview of all that your business offers.

Step 3: Give the location of your business and the area/territory that you cover.

Step 4: Highlight one part of your business (this will change each week)

Step 5: "Call to action", instruct the sales team about what type of business you are looking for this week (this will change each week)

Step 6: "Close" using your company's motto/creed or tag line along with a thank you

1. Greeting:	
2. Brief Overview:	
3. Location:	
4. Highlight:	
5. Call to action:	
6. Closing/Tagline:	